The story of the orange roughy

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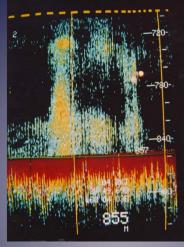


Hoplostethus atlanticus

The "slimehead", "deep sea perch", or "orange roughy"



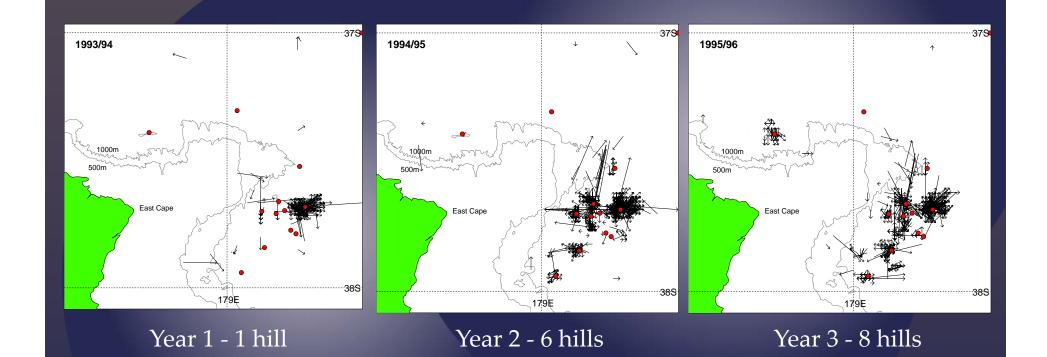






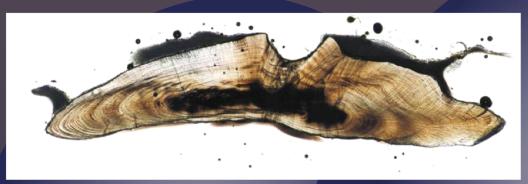
The gold rush years

Big aggregations
Big boats
Big money



Fast fisheries

Sequential depletion, or "boom and bust" fishing





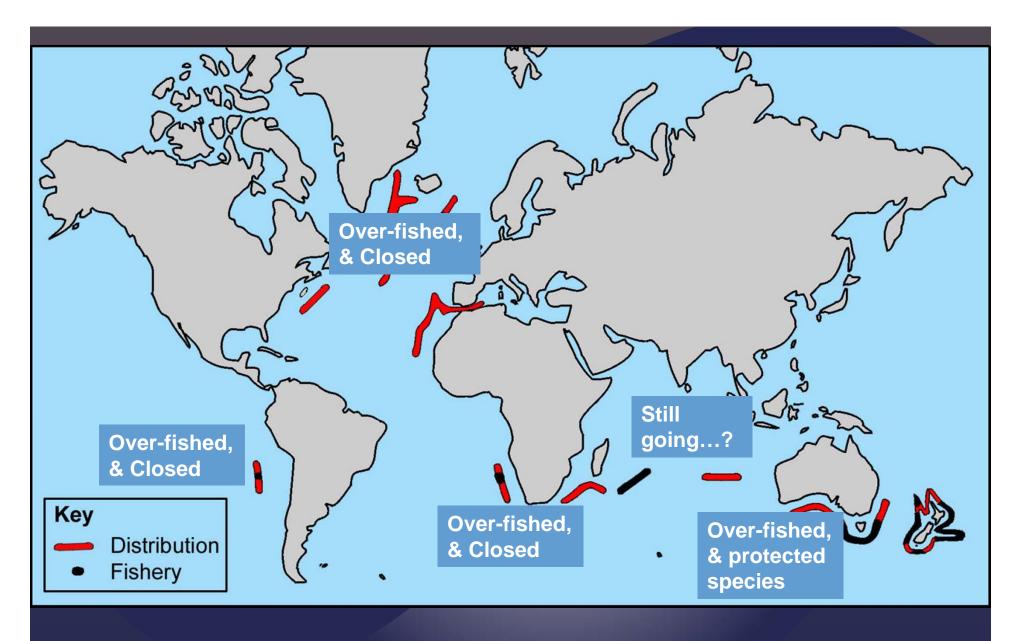




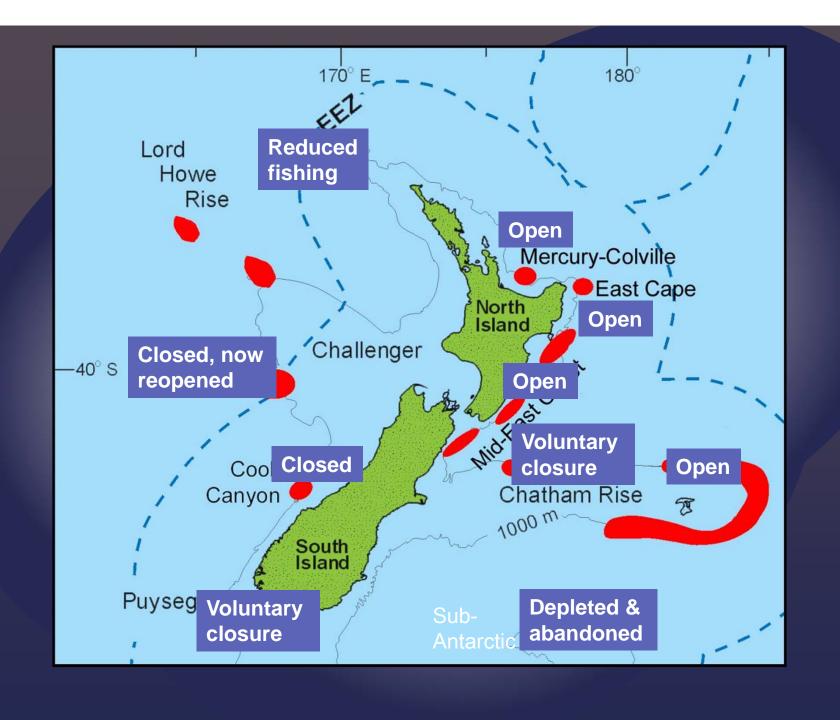
Slow fish

Common in the deep sea

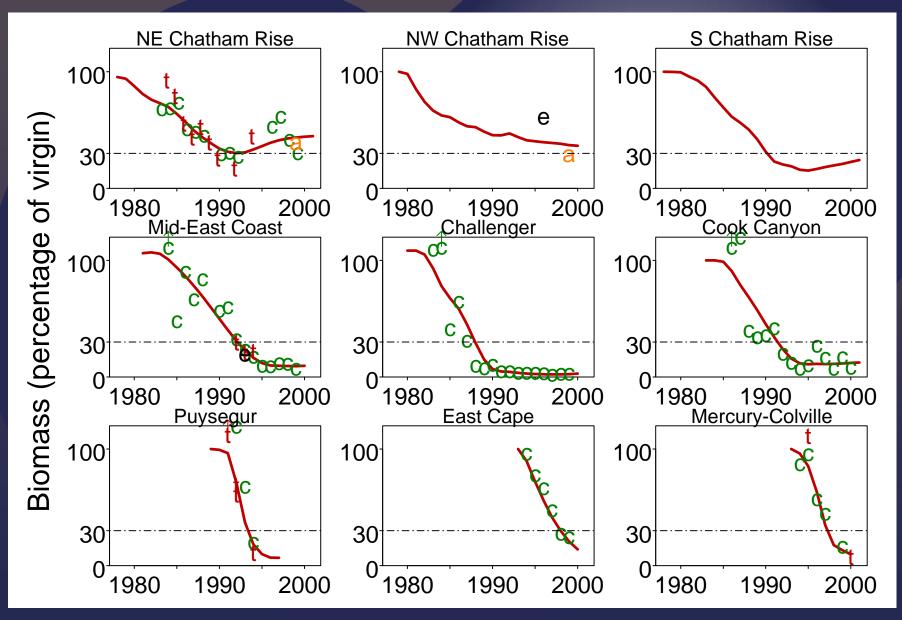
They grow slowly, mature late, don't breed every year, and live long – a classic unproductive, K-strategist



Orange roughy around the world



Stock assessment results (2003)







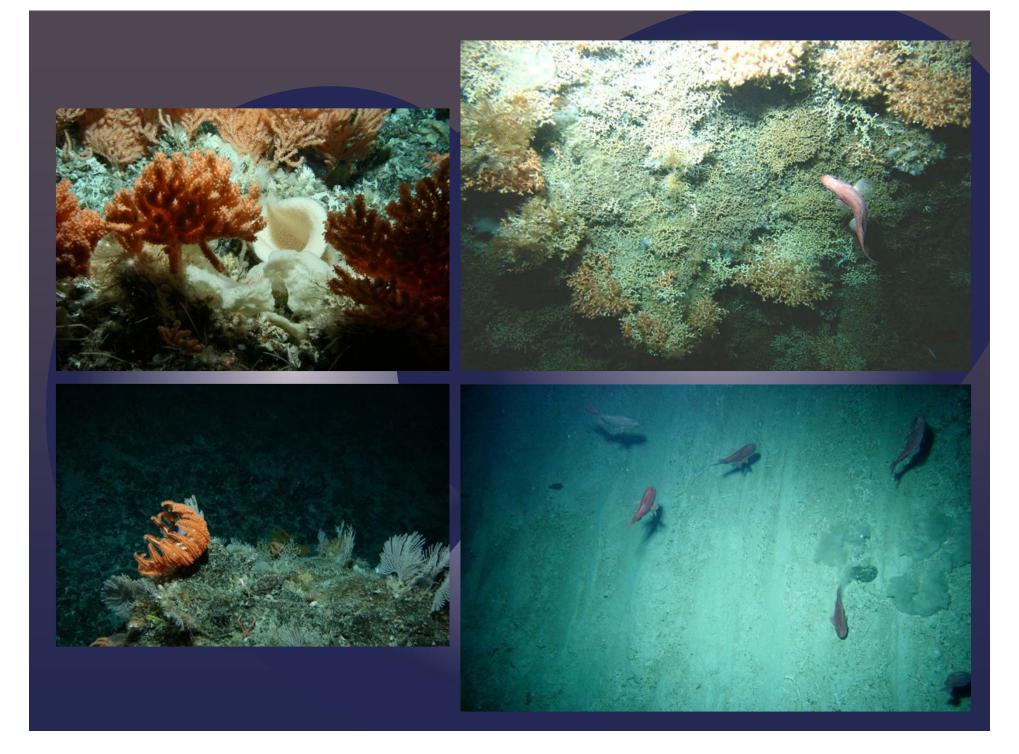
"Clear-felling" the deep Watling & Norse (1998) Conservation Biology 12: 1180-1197

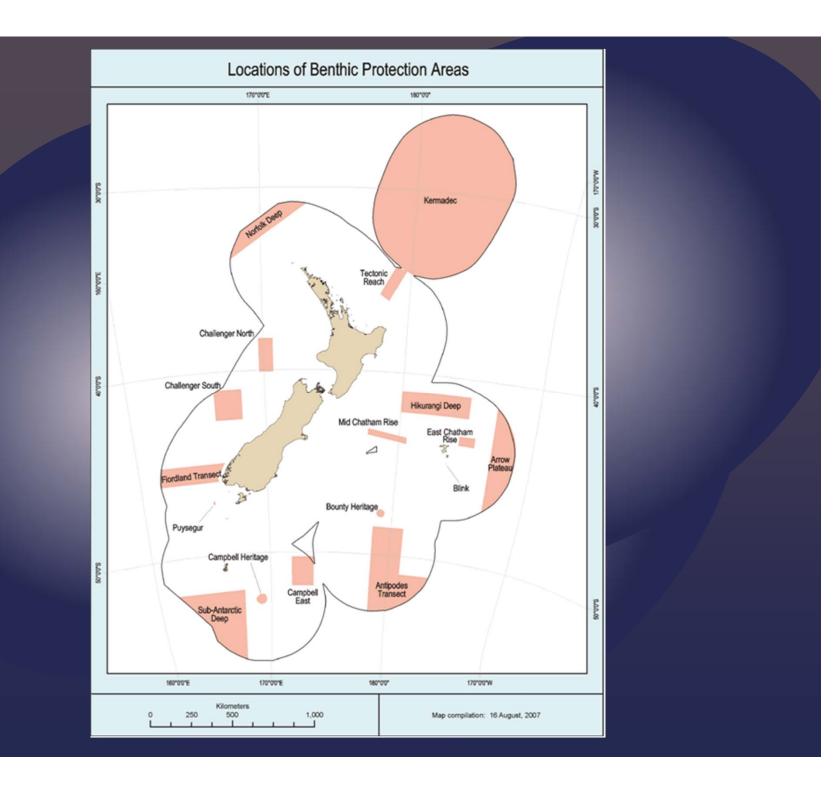




Deep sea trawls

Area swept can be ~7 m high and 120 m wide Ground rope can have a dozen 60 cm steel bobbins Trawls doors up to ~6 tonnes, total weight to ~40 tonnes





The story most people know...

Clark (2001) Are deepwater fisheries sustainable?—the example of orange roughy (*Hoplostethus atlanticus*) in New Zealand. Fisheries Research 51: 123-135

Roberts (2002) Deep impact: the rising toll of fishing in the deep sea. Trends in Ecology & Evolution 17: 242-245

Norse, Brooke, Cheung, Clark, Ekeland, Froese, Gjerde, Haedrich, Heppell, Morato, Morgan, Pauly, Sumaila, Watson (2012) Sustainability of deep-sea fisheries. Marine Policy 36: 307-320

"deep-sea fisheries [are] unsustainable with very few exceptions"

"An ecologically and economically preferable strategy would be rebuilding and sustainably fishing resilient populations in... shallower and more productive marine ecosystems that are closer to markets"

The market response

"New Zealand orange roughy fisheries are well managed"

- Ministry of Fisheries 30 March 2010

http://www.fish.govt.nz/ennz/Press/Press+Releases+2010/March10/New+Zealand+orange+rough v+fisheries+are+well+managed.htm?WBCMODE=PresentationUnpubl ished%252c

"Supermarkets that no longer sell orange roughy, or have made a commitment to stop selling it, are Marks and Spencer, Waitrose, Sainsbury's, Whole Foods Market, Ahold, The Great Atlantic and Pacific Tea Company"

http://www.infonews.co.nz/news.cfm?l=1&t=140&id=36709

...and Canada

http://www.scoop.co.nz/stories/PO1009/S00330/canadians-say-no-to-orangeroughy.htm

Fish Choices - Ecological Rankings

Best choice



Sprats

Tuna (Skipjack) Cod (Blue)

Trevally

Garfish

John dory Lobster (Rock/Crayfish)

Kingfish

Crabs (Paddle)

Tuna (Albacore)

Butterfish

Creamfish / Leather jacket

Mackerel (Blue)

Frostfish / Cutlassfish

Scallops (Queen)

Scallops (other)

Warehou (White)

Alfonsino

Elephantfish

Ling

Gemfish

Ovster

Snapper (Red)

Shark (School)

Flatfish

Swordfish

Sea perch

Scampi

Skates

Squid (Arrow)

Bluenose

Snapper

Tuna (Southern bluefin)

Shark (Porbeagle)

Pilchards

Cockles

Kina

Kahawai

Mullet (Yellow-eyed)

Lobster (Packhorse)

Gurnard (Red)

Mullet (Grey)

Moki (Blue)

Cod (Red)

Paua

Tarakihi

Monkfish / Stargazer

Whiting (Southern Blue)

Warehou (Silver)

Trumpeter (Striped)

Cod (Deepsea) / Ribaldo

Warehou (Blue)

Barracouta

Hoki

Shark (Dark ghost)

Groper/Hapuka

Dory (Lookdown)

Shark (Pale ghost)

Shark (Spiny dogfish)

Eels

Tuna (Bigeye)

Tuna (Yellowfin)

Tuna (Pacific bluefin)

Marlin (Striped)

Shark (Lemonfish/Rig)

Mackerel (Jack)

Shark (Blue)

Shark (Mako)

Dory (Deepwater) / Oreos

Orange roughy



Worst choice





Marine Stewardship Council

Certified sustainable seafood

The MSC evaluates fisheries using three principles:

P1: Sustainability of exploited fish stocks - The fishery must be conducted in a manner that does not lead to over-fishing

P2: Maintenance of the ecosystem on which the fishery depends - Fishing operations should allow for the maintenance of the structure, productivity, function and diversity of the ecosystem

P3: Effective and responsible management - The fishery is subject to an effective management system







Studies have found consumers are prepared to pay about 10% more for an eco-labelled product (Erwann 2009).

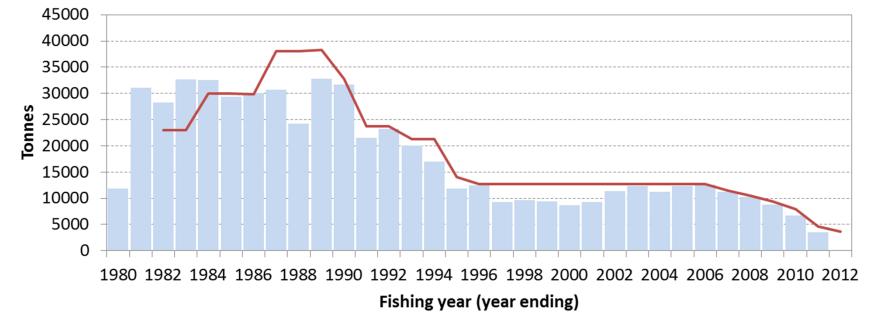
MSC certified products received a price about 14% higher than equivalent non-certified products (Roheim et al. 2011).

UK retailers targeting eco-labelled seafood products have reported increased market share (The Guardian 2012).



Is orange roughy ready?

The incentive is there, do we have the science, the fish stock recovery, the environmental credentials?



AGEING Kotlyar (1981) Aged to 24 yrs

Van den Broek (1983) Aged to 21 years Doonan (1994) Ageing of 1984 samples

> Romaneck & Gauldie (1996) Not long-lived

> > Merrett & Haedrich (1997)

"debate not settled"

Tracey & Horn (1999)

Most likely long lived

Sullivan & Parkinson (1987) Long lived (40+ yrs)

> Gauldie et al. (1989) Aged to 20 yrs

> > Mace et al. (1990) Partial validation Long-lived (50+ yrs)

Fenton et al. (1991) Radiometric validation Long-lived Dunn (2006)

Assessment 1984 & 1990 age data 2011-12 Ageing starts again

Francis (2006)

Problems ageing

Dunn (2007)

Assessment, no age data

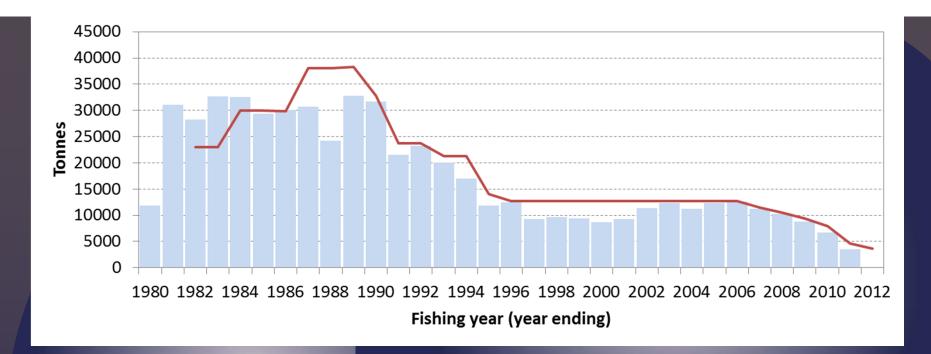
2007

Ageing workshop

2008

Cross-ageing study

Andrews et al. (2009) Radiometric validation Long-lived (100 yrs)



BIOMASS CHANGE

Catch rate always available

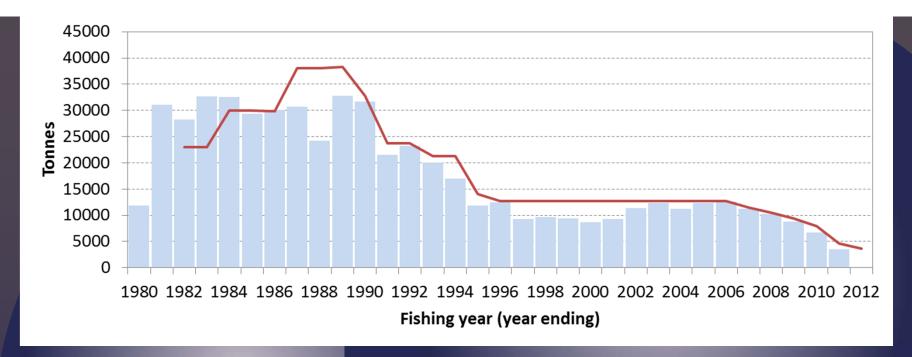
Spawning Box Trawl surveys

Egg production surveys

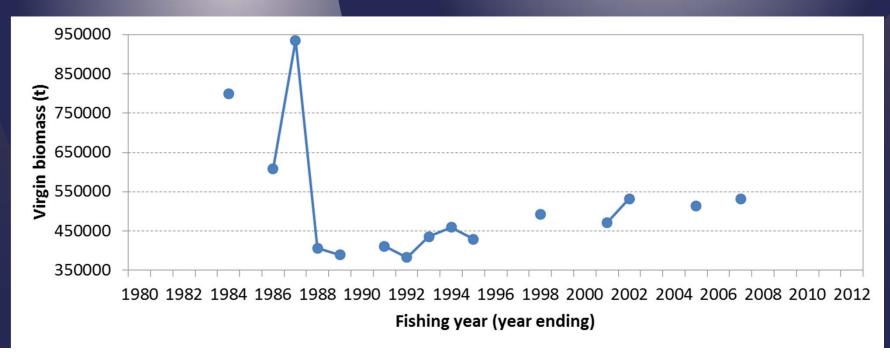
Acoustic surveys

Combined acoustic + trawl surveys

Industry acoustic



POPULATION MODELS





Is the best science good enough?

New spawning biomass has certainly appeared Current catches are relatively low Science is vital, but it doesn't know everything





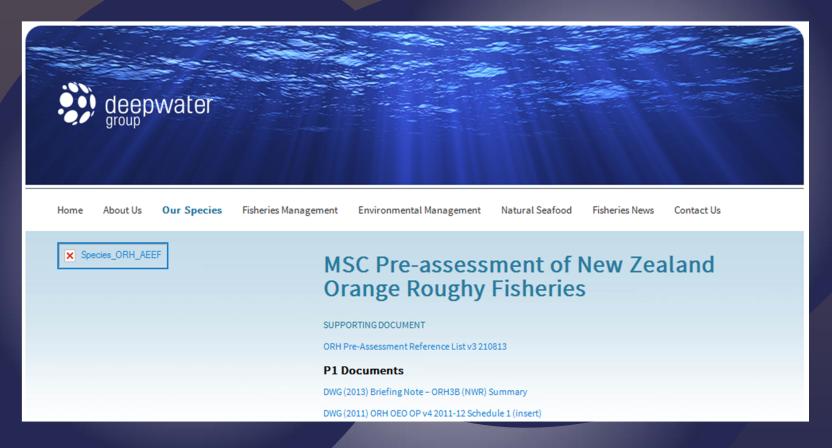
To balance exploitation and conservation, elements of spatial management are required (Clark & Dunn 2012 Environmental Conservation 39)

Do we blame current fishers for past misdemeanours?









Serious intent...

"An analysis of the formal objections indicates that the MSC's principles for sustainable fishing are too lenient and discretionary, and allow for overly generous interpretation by third-party certifiers and adjudicators, which means that the MSC label may be misleading both consumers and conservation funders."

Christian et al. (2013) Biological Conservation 161: 10-17

Current Issues The story of the orange roughy

- & Should we be fishing in the deep sea?